

# TraiShaun Johnson

317-654-5759 | jtraishaun@yahoo.com

November 05, 2020  
Vaco Staffing  
RE: Graphic Designer

Dear Hiring Manager,

I would like to express my interest in the Graphic Designer position. I am a self-motivated and progress-driven Barista Trainer with an extensive background in this industry. With a long-standing record of initiative and innovation, I have developed and executed strategies that I believe will bring value to Vaco Staffing.

Throughout the course of my career, I have honed my abilities in editing and social media. I am an astute problem-solver capable of prioritizing and managing complex projects with proficiency.

In my previous role, I exercised skills in collaboration, communication and writing and consistently contributed to team efforts and organizational improvements. I am open-minded and focused on new developments in my field. I have proven to be effective and motivational, with proficiency in leadership and collaborative work. I enjoy brainstorming and coordinating efforts to achieve a common goal.

Please take a moment to review my enclosed resume and accompanying credentials. I would appreciate the opportunity to speak with you regarding my candidacy for the Computer Graphic Designer role. I am looking forward to your response and thank you for your consideration.

Sincerely,  
TraiShaun Johnson

# TraiShaun Johnson

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## Graphic Designer

Job Description Vaco Indianapolis has partnered with a client looking for a Direct-Hire Graphic Designer. If you feel like you would be a great fit for this opportunity, apply today!

Qualifications:

Adept with photography in addition to graphic design

Proficient in Photoshop

Looking for a very creative person who is self-managed.

Translating client needs and branding strategies into design strategies

- Designing visual concepts using graphic design tools including design software
- Selecting colors, fonts, photographs, layouts and other design elements to communicate creative concepts
- Collaborating with President to create media; articulating and pitching design concepts

Additional skills and qualifications

- Mastery of graphic design software
- Solid knowledge of design and visual principles
- Demonstrated portfolio showing creative, design and software skills
- Ability to evaluate choices critically, with the customer needs in mind
- Ability to communicate design choices clearly
- Great multi-tasking skills and ability to work under pressure

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## OBJECTIVE

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To obtain an internship and potential full time position with a company that is interested in using the listed skills in design, branding, and leadership.

## EDUCATION

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**Purdue School of Engineering & Technology, IUPUI** Indianapolis, IN

Bachelor Degree in Computer Graphics Technology

Expected Graduation: May 2022

Cumulative GPA: 2.7/4.0

### Related Courses:

- Principles of Creative Design
- Design For Visual & Communication
- Vector Imaging for Computer Graphics
- Motion & Video 1
- Website Design
- Raster Imaging for Computer Graphics

## SKILLS

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- PC Windows and Mac
- Illustrator CS5
- Photoshop CS5
- After Effects
- Light Room
- Microsoft Word, Excel

## PROJECTS

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### EP Cover

March 2020 – Present

Designed covers for music artists using Adobe Illustrator & Photoshop

### Logo Designs

Summer 2020 – Present

Created several logos and branding guides for various clients

## WORK EXPERIENCE

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### Starbucks Coffeehouse Company

Indianapolis, IN

September 2020 – Present

Barista Trainer

- Help train other baristas in doing daily tasks in cafe
- Work with costumers to ensure great service

### Kroger

Indianapolis, IN

Feb 2015 – Sept 2019

Deli Supervisor

- Help lead deli workers in carrying out various tasks
- Provide great customer experience
- Place and check order

## Activities & Honors

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- Nettie Ann Hubert Award Spring 2012
- Dean's List Spring 2020 – Present

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## References

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### **Dawn Baker**

Store Manager  
Starbucks Coffeehouse Company  
55 Monument Circle  
Indianapolis, IN 46214  
(317) 370-3889

**Note:** Dawn is my current Store Manager at Starbucks since September 2019

### **Amy Brooksby**

Food Service Manager  
Kroger  
108 N, IN-267  
Avon, IN 46123  
(317) 282-7709

**Note:** Amy is my former Food Service Manager from May 2017 to September 2019

### **Lisa Taylor**

Food Service Manager  
Kroger/Payless  
1032 Sagamore Pkwy W  
West Lafayette, IN 47906  
(765) 427-5187

**Note:** Lisa is my former Food Service Manager from February 2015 to September 2016